



ANNUAL REPORT 2021-22

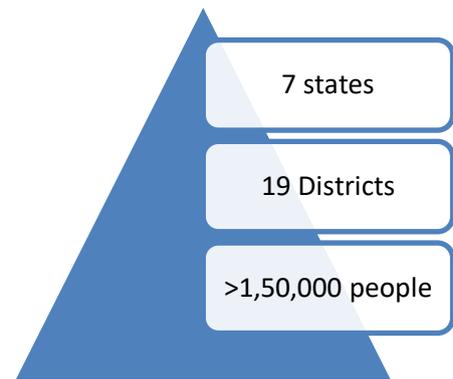


PHD RURAL DEVELOPMENT FOUNDATION

A social arm of PHD Chamber of Commerce & Industry

PHD RURAL DEVELOPMENT FOUNDATION

PHD Rural Development Foundation, the social arm of the **PHD Chamber of Commerce & Industry**, New Delhi; actively works in Healthcare-Arogya, Education-Shiksha, Skill Development-Saksham, Water Conservation-Jal Sanchayan and over Village development. During 2021-22, a total of 21 different projects were undertaken with support from various donors, **impacting the lives of more than 1.5 L**



people across 7 states covering 19 Districts. During the period, **109** Rain Water Harvesting structures including check dams and **8** pond rejuvenation were established creating a water holding capacity of 20.06 cr. cu. ft.; **679** **health camps, 121 OPDs** were organized under difficult circumstances treating more than **55, 955** patients; **170** + young girls & women and youth were trained in different skill sets; **18** Government schools upgraded with better infrastructure facilities benefitting more than 14,660 children.

MEETING OF BOARD OF TRUST & GOVERNING BODY MEMBERS

PHDRDF ensures to hold its Meeting of Board of Trust and Governing Body Members on a regular basis as per compliance to seek guidance, suggestions to extend the outreach. Mr. Sharad Jaipuria took over as Chairman, PHDRDF with effect from 1st April 2022 from Mr. Sanjay Bhatia, Chairman (2018-22). The meeting of Board of Trust chaired by Mr. Pradeep Multani, President, PHDCCI and meeting of Governing Body Members chaired by Mr. Sharad Jaipuria, Chairman, PHDRDF



has been attended by Mr. Saket Dalmia, Senior Vice President; Mr. Alok Shriram, CMD DCM Shriram Industries Ltd.; Mr. Salil Bhandari, Mr. Deepak Pahwa, Mr. Arun Kataruka, Mr. Ranjan Dhingra, Mr. Prakash Kejriwal, Mr. KS Mehta, Mr. Saurabh Sanyal, Secretary General, Mr. D K Aggarwal, and Mr. Sanjay Aggarwal, Immediate Past President.

PHDRDF – AROGYA - HEALTHCARE INTERVENTION

PHDRDF has been actively conducting free health camps for the less privileged and low income population in various geographical locations across the country to improve access to healthcare which is an important precondition to socio-economic development. During the period, PHDRDF conducted a total of 679 health camps and additionally 121 OPD's were also organised in PHC's to provide diagnostics and health services to more than 55950 patients across 06 states.

Diagnosed and provided medical support to > 55,955 people through >679 health camps and 121 OPDs in 135+ villages

Brief Overview of the Healthcare Projects Implemented by PHD Rural Development Foundation

A. PHDRDF- GE POWER SYSTEMS INDIA PRIVATE LTD.

With support received from GE Power Systems India Private Ltd., 4 Primary Healthcare Centres and 1 Community healthcare centre were upgraded at Sanand block, Ahmedabad district in Gujarat. Medical equipment, electronic items and furniture were provided to help cater the patients with better facilities and better treatment. A handing over ceremony was organised on 30th March 2022 at Community Health Centre, Sanand, Gujarat in presence of Dr. Shailesh Parmar Chief District Health Officer (CDHO), Dr G. C. Patel, Regional Deputy Director (RDD) Ahmedabad, Dr. Sharad, Head CHC, Mr. Bhavik Suthar - Senior Manufacturing Staff Manager, Mr. Sanjay Raj - Senior Manufacturing Staff Manager, Mr. Kana Movar - Lead Facilities Management and Dr. Kadambari, CEO PHDRDF.



B. PHDRDF - ROTARY CLUB OF ROORKEE

PHDRDF along with Rotary Club of Roorkee, Rotary in association with THDC-SEWA “**Mobile Medical Sehat Van**” to provide healthcare services to the villagers of 15 villages of Pratapnagar and Jakhanidhar block of Tehri Gharwal through telemedicine. The project reached out to more than 9640 people through 180 generic camps & 38 Tele Consultation.



Facility of tele-medicine has been provided to patients to cater to Non-Communicable Disease with facilities on blood pressure/sugar etc. Digitization of patient health data was also recorded through SEHAT E-cards.

C. PHDRDF – HSIL

HSIL Ltd. supported “**Mobile Health Services**” and two well-equipped Swaraj Mazda Mobile Medical Ambulances were handed over by Dr RK Somany, CMD, HSIL in presence of Mr. Pradeep Multani, President, PHDCCI; Mr. Saurabh Sanyal, Secretary General, PHDCCI, Dr Kadambari, CEO, PHDRDF and others on 27th November 2021. The project supports to organize free health camps in nearby areas of Bahadurgarh and Kaharani in Haryana, benefitting more than 11774 patients through generic and eye care camps.



D. PHDRDF-DHAMPUR SUGAR MILLS LTD.



A CSR project on Mobile Healthcare services at two blocks Dhampur and Rajpura of Bijnor district in Uttar Pradesh was initiated with support from Dhampur Sugar Mills Ltd for 20 villages treating more than 18400 patients.

On 15th September 2021, the projects was inaugurated by Mr.Sanjeev Ranjan, IAS, District Magistrate, Sambhal at Rajpura and on 22nd November 2021 by Shri Umesh Mishra IAS District Magistrate, Bijnore; Dr. Dharamveer Singh, IPS, SP Bijnore; Mr. Vijay Vardhan Tomar, CDO;Mr. Ajay Kumar Agarwal, SDM at Dhampur in presence of respective Head of Plant, Ashok Kumar Goel, Vice Chairman, DSM; Mr. Subhash Pandey President; Assistant Vice President, DSM, Dr. Kadambari, CEO, PHDRDF, team of PHDRDF and others.



E. PHDRDF- TALWANDI SABO POWER LIMITED



A community health project- SEHAT at Mansa, Punjab has been initiated in January 2021 with support from TSPL to manage and administer Primary

Healthcare Centre Behniwal including OPD and clinical laboratory. During the period, 121 OPD's by Gynaecologist, General Physician, Paediatric and Dental were conducted along with 15 health camps and 16awareness generation sessions treating more than 5171 patients. Focus of the project is to maintain patient health record data digitally.

F. PHDRDF- BRY AIR ASIA PVT. LTD.

A school health camp was organized by Bry-Air (Asia) Pvt. Ltd. and PHDRDF in Bry Air Pathshala, Dharam Colony, Gurgaon. The School Health Camp was organised on 26th February 2022 in which 130 children were examined by the team of 3 Doctors including General Physicians, Optometrist and Dentist. Along with the health camp, a “Health Awareness Session” was also organised and health kits were distributed to all children.

G. PHDRDF- DESICCANT ROTORS INTERNATIONAL PVT. LTD.

A school health camp along with an audio video “Health Awareness Session” in DRI Pathshala, Caterpuri, Gurgaon was organised on 23rd &



24th February 2022 in which 180 students were examined by team of three doctors including General Physicians, Optometrist and Dentist and were provided health kits.

H. PHDRDF-DHAMPUR BIO ORGANICS LIMITED



With support from Bio Organics Ltd., “Free Mobile Health Camp Services” are being provided at 28 villages in Asmoli, Meerganj and Mansurpur from January 2022. The projects were inaugurated by Dr. Ajay Kumar Verma, CMO, District Sambhal on 6th January 2022, by Collector Anand Kumar and SO of

Meerganj, Mr. Dayashankar on 16th February 2022 and on 24th February 2022, by Shri Narendra Bahadur Singh ADM (E) in the presence of respective area CMO, respective Plant Heads, Dr. Kadambari, CEO, PHDRDF and team from PHDRDF and Dhampur Bio Organics Ltd. A total 137 health camps (Generic/ women and child care/ Eye Care) have been organised in which more than 11360 patients were treated.

PHDRDF- SHIKSHA- A SCHOOL DEVELOPMENT PROGRAM

Access to quality education plays a vital role in improving the socio-economic conditions of the rural communities. PHDRDF Shiksha aims to provide quality and equitable education to the less privileged children. PHDRDF is partnering with corporate and PSU's to upgrade the quality of education and infrastructure in government schools.

**18 Govt. schools
intervened,
benefitting
>14660 students**

Overview of various School Development Projects

A. PHDRDF - HSIL LIMITED

HSIL have supported to develop sanitation facility for girl students in five Government schools at five villages in Bahadurgarh block of Jhajjar District, Haryana. As part of the project, 7 toilet blocks has been constructed /refurbished in Benefitting more than 822 students.



B. PHDRDF- GE POWER SYSTEMS INDIA PRIVATE LTD.



GE Power Systems India Private Limited supported to establish toilet blocks in five government schools in Nuh, Haryana, an aspirational

district as per NitiAyog. Sessions on behaviour change communication including drawing competition, eco rallies, hand washing session, fun way of learning and wall art organised for more than 3195 students.

C. PHDRDF- HINDUSTAN TIN WORKS LIMITED

A new classroom along with pantry facility was established at 'Junior Pathshala School' in Noida with support from Hindustan Tin Works Limited.



D. PHDRDF- ONGC



Physical infrastructure in Modern Library at Government High School with 300 students in Village Pahari, Pataudi, Gurugram was improved with support from ONGC. An inauguration cum handing over ceremony was organized on 18th December 2022. Capital items such as Split ACs, Desktop Computers, Printer, Projectors, Almira, Plastic chairs and sound amplifier were handed over by Dr Kadambari CEO, PHDRDF to the Principal Shri Mahabir Singh in presence of School Management Committee, Panchayat Committee members and Sarpanch of Pahari.

E. PHDRDF- GE POWER SYSTEMS INDIA PRIVATE LTD.

PHDRDF and GE Power India Limited have partnered together to establish computer laboratory and provide 30 computers in 5 government schools in Gautam Budh Nagar in Uttar Pradesh to support computer literacy among the school children



benefitting more than 9500 students. As part of the project, workshops on cyber-crime with focus on topics like cyber bullying, phishing, plagiarism, cyber theft, identity protection etc. were imparted to students

PHDRDF VILLAGE DEVELOPMENT

A. PHDRDF-FRUIT PLANTATION

With support from multiple partners, a project on fruit plantations to **Enhance Farmers Income** in Alwar, Jaipur Rajasthan was initiated. Some of the donors include S. S. Kothari Mehta & Co., Hindustan Tin Works Limited, Kamla Gupta Memorial Trust, Dalmia Cement (Bharat) Limited, TCI Foundation, Calpro Food Essential Pvt. Ltd., DCM Shriram Foundation, FMS Batch of 1981, J.K. Fenner (India) Limited, Rafbrix Private Limited, RSWM Ltd. and other individual donors. As per the first phase of the project,



35000 fruit trees of Amla & Lemon have been distributed to farmers with low annual income.

PHDRDF- SAKSHAM – SKILL DEVELOPMENT PROGRAM

Saksham- Skill development increases opportunities for the people to find sustainable employment or become entrepreneurs. **PHDRDF-Saksham** works towards empowering the rural youth, young girls & Women through training & capacity building in various skill set.

>170 people trained in electrician, beauty courses, stitching & tailoring, Computer Skills

Overview of the Skill Development Project Implemented by PHD Rural Development Foundation

A. PHDRDF- BRY-AIR (ASIA) PVT. LTD

PHDRDF and Bry –Air Asia collaborated to train 33 youths during 2019-21 in electrician course at Bry-Air Udaan Skill Development Centre at Sidhrawali village, Haryana. More than 50% of the students were assessed by third party assessment agency ‘Shiksha Bharati’ which has aid the students with better placement or started their own enterprise.



B. PHDRDF - DONALDSON INDIA FILTER SYSTEMS PRIVATE LIMITED

PHDRDF in collaboration with Donaldson Filters India Pvt. Ltd. has established a “Skill Development Centre” since 2016 at village Mohammadpur Gurjar, Sohna block, Gurugram has so far, more than 500 women and adolescent girls.in sticthing & tailoring and beauty culture. Besides, the students are also trained in English and Soft skill training to enhance their life skills.



C. PHDRDF- DRI PVT. LTD.

DRI Pvt. Ltd. has supported to provide training for adolescent girls and women in Basic Computer Skills at Sidhrawali village of Pataudi block of Gurugram, Haryana. The project initiated in 2019 has trained more than 130 adolescent girls in the area. So far, additionally, 60 women and adolescent girls are being trained in computer in MS Office, Internet use, typing etc. along with English speaking and soft skills.



PHDRDF- JAL SANCHAYAN- WATER HARVESTING INTERVENTION

PHDRDF *Jal Sanchayan* aims to improve and restore the natural water resource base through establishment of Water Harvesting Structures. The structures have been established to augment the natural flow of water into the underground reservoirs thereby improving the water resources of the area and aid water conservation. Effort by PHDRDF in Jal Sanchayan has improved the access to water in the villages for both

**> 20.60 Cr. cu ft. water recharge capacity generated
101 check dams established and 8 ponds reiuvenated**

agricultural and domestic use.

Brief overviews of the water harvesting projects implemented by PHD Rural Development Foundation this year are as follows.

A. PHDRDF– COCA COLA INDIA FOUNDATION

PHDRDF and Coca Cola India Foundation have partnered together to promote water conservation and ground water recharge, through establishment of 07 check dams in water-stressed two blocks of Ranchi district – Kanke and Ratu in Jharkhand. It will create water recharge capacity of 292,100 cubic meters and reach out to more than 15,000 people. Establishment of all the 07 check dams in two districts of Jharkhand has been completed.



B. PHDRDF– GE POWER INDIA LIMITED



A pond, in the Village Roza Jalalpur, Dadri Block, Gautam Budh Nagar district, Uttar Pradesh, India was rejuvenated with support from GE Power India Limited. The pond has been desilted to create a water

reservoir of 339859 cu. ft. along with the beautification of the pond including solar street lights, RCC bench, footpath, dustbin for solid waste management, wall painting, plantation etc.

C. PHDRDF– PTC INDIA FINANCIAL SERVICE LTD. & PTC FOUNDATION TRUST

With support from PTC India Financial Service Ltd. & PTC Foundation Trust four water harvesting structure & two gabion structure namely; 'Aalot Wala, Peel Wala, KundBawadi Wala, Mandawari Wala & Amar Wala & Lanke Wala' in Rajgarh, Alwar, and Rajasthan have been established. The check dams have water holding capacity of 21,67,500 cubic feet that will help with augmentation of the water table and recharge the groundwater. The structures will benefit a population of more than 6300.



D. PHDRDF– DHAMPUR SUGAR MILLS LTD.

“Rain Water Harvesting” structure at Pushp Niketan School in Dhampur, Uttar Pradesh was established with support from DSM Ltd. Two recharge shafts with water holding capacity of 7347000 liter of water.

E. PHDRDF– ROTARY CLUB OF FARIDABAD ROYALS



Rotary Club of Faridabad Royals has partnered to rejuvenate two existing water bodies in water-stressed block of Nuh, Haryana to promote water conservation. The ponds have created water recharge capacity of 18, 99, 576 cu. ft., benefitting more than 3100 people. The rejuvenation work was done in presence of Mr. Vijay Gupta, President, Rotary Club of Faridabad Royals (2021-22) & Dr. Kadambari, CEO, PHDRDF.

F. PHDRDF– BRY –AIR (ASIA) PVT. LTD.

A water body named PyareLal Wala pond in Alwar district, Rajasthan was rejuvenated with support from Bry –Air (Asia) Pvt. Ltd., creating water recharge capacity of 3,90,000 cubic foot. The pond will benefit the more than 4,500 community residing in the area. The pond was inaugurated on 24th May 2022 in the presence of Shri Deepak Pahwa, Chairman, Pahwa Group & Managing Director, Bry-Air (Asia) Pvt. Ltd. and Ms. Anandita Pahwa, Head-CSR Initiative, Pahwa Group and PHDRDF team, community members.



G. PHDRDF– DRI PVT. LTD.



On 24th May 2022 Lambibhat Wala check dam was inaugurated by Shri Deepak Pahwa, Chairman, Pahwa Group & Managing Director, Bry-Air (Asia) Pvt. Ltd. and Ms. Anandita Pahwa, Head-CSR Initiative, Pahwa Group in presence of PHDRDF team and community members. The structure helped with creating water recharge capacity of 1, 95, 000 cu. ft.

H. PHDRDF– ROTARY CLUB OF DELHI PREMIER



Two rain water harvesting structures namely Papaya Wala check dam and Kher Wala were established with support from Rotary Club of Delhi Premier at Rajasthan with total water holding capacity of 3,50,000 cu. ft. The structures were inaugurated on 26th June 2022 by team of Rotarians led by Shri K S Mehta.

I. PHDRDF– ROTARY CLUB OF DELHI SOUTH CENTRAL

10 rain water harvesting structure were established at district Pali in Rajasthan with support from Rotary Club of Delhi South Central with total water holding capacity of 48,75,000 cu. ft. On 19th June 2022, the check dams were inaugurated in the presence of



14 Rotarians led by Mr. Rajnish Mittal, President, Rotary Club of Delhi South Central (2021-22) and Mr. Mukesh Aggarwal, Dr Kadambari, CEO, team of PHDRDF and community members.



J. PHDRDF–ROTARY CLUB OF DELHI CENTRAL



51 Small Water Harvesting structures in water-stressed block of Alwar district – Umrain in Rajasthan have been established with support from Rotary Club of Delhi Central. These

structures with water recharge capacity of 875,000 cu. ft. will benefit more than 4,500 people. The structures will not only help in alleviating the ground water but also increase the time of availability of access to water to the community residing in the area.

K. PHDRDF- R J FOUNDATION

R J Foundation has supported to establish four rain water harvesting structures at district Alwar & Jaipur in Rajasthan. It is estimated that the total water holding capacity of check dams will be 29, 89, 000 cu. ft. These water harvesting structures are a way to promote sustainable solutions for water resource management.



L. PHDRDF- DHAMPUR SUGAR MILLS LTD.-DHAMPUR & RAJPURA

Four ponds, two each in Dhampur & Rajpura, district Bijnor & Sambhal of Uttar Pradesh are being rejuvenated. The ponds which were completely filled with water hyacinth and sludge were



enhanced with increase in water holding capacity of 2, 072, 440 cu. ft. ranging from 96 per cent to 200 per cent in each pond

M. PHDRDF- ROTARY CLUB OF DELHI MEGAPOLIS

A ‘Bordya Wala’ check dam has been established with the estimated water holding capacity of 2700000 cu. ft. is under progress with support from Rotary Club of Delhi Megapolis at district Alwar, Rajasthan. The water

harvesting structure will promote sustainable solution for water recharge by benefitting the community and fields nearby.

N. PHDRDF- ROTARY CLUB OF DELHI SOUTH-EAST

Rotary Club of Delhi South East have supported to establish water harvesting structure namely Neemdi Wala at district Alwar in Rajasthan. The structure has water holding capacity of 300000 cu. ft. was inaugurated on 5th March 2022 by Mr Manoj Jain, President; Mr, Sudip Kohli in presence of PHDRDF team and community members.



O. PHDRDF- ROTARY CLUB OF DELHI SOUTH CENTRAL- ALWAR & AJMER

Eight rain water harvesting structures at districts Alwar and Ajmer in Rajasthan are being established with support from Rotary Club of Delhi South Central to promote water conservation.

P. PHDRDF-ROTARY CLUB OF GURGAON QUTAB ENCLAVE

PHDRDF and Rotary Club of Gurgaon Qutab Enclave partnered together for establishment of Bhojkala wala check dam at Alwar district, Rajasthan. The structures were handed over to the community at the inauguration ceremony by Ms. Meeta Ghosh on 27th March 2022 in presence of the PHDRDF team and community members.



Q. PHDRDF- MULTIVAC LARAON INDIA PVT. LTD.

Syaluta-1 Wala Check Dam has been established at Rajgarh in Alwar district of Rajasthan with Multivac Laraon India Pvt. Ltd. The check dam established has water holding capacity of 4, 20, 000 cu. ft. The structure established will benefit the area by recharging the ground water and increase the green cover.



R. PHDRDF- OCCL

One rain water harvesting structures named Ganga Wala Check Dam at Alwar in Rajasthan have been established with support from OCCL to recharge ground water table. The



check dam established will have water holding capacity of 3, 92, 000 cu. ft. The nearby wells and hand pumps in the area will get recharged with the establishment of structure.

CALL ON MEETINGS

A. MEETING WITH CHAIRMAN, RAJASTHAN ELECTRICITY REGULATORY COMMISSION



A call on meeting was organised with Dr BN Sharma, IAS, Chairman, Rajasthan Electricity Regulatory Commission, Jaipur, Rajasthan on 26th April 2022 with support of Mr Sharad Jaipuria, Chairman, PHDRDF. Dr Kadambari and Ms Sukanya from PHDRDF attended the meeting to discuss possible opportunities to extend the work of the foundation in further districts of Rajasthan and any other area.

B. MEETING WITH DISTRICT MAGISTRATE, ALWAR

A call on meeting was organised with Shri Shiv Parasad Nakate, IAS, District Magistrate, Alwar, Rajasthan on 11th May 2022. The agenda for the meeting was to brief the him about the extensive work PHDRDF has been doing in Alwar and in 12 districts of Rajasthan and sought for inputs in the gaps existing in the district and way forward to work towards addressing the issue.



C. MEETING WITH ASSISTANT DIRECTOR, DEPARTMENT OF HORTICULTURE, ALWAR



A call on meeting was held with Dr Mukesh Choudhary, Assistant Director, Department of Horticulture, Alwar, Rajasthan who was briefed on the Fruit Plantation projects initiated in the area by PHDRDF. Dr Choudhary has ensured his kind support by providing training and capacity building sessions to farmers on technical know-how, government schemes and subsidies related to Fruit Plantation.

D. MEETING WITH DISTRICT MAGISTRATE, JODHPUR

A call on meeting was scheduled with Shri Himanshu Gupta, IAS, District Magistrate, Jodhpur, Rajasthan on 20th June 2022. A brief about the activities undertaken by PHDRDF was shared and further discussed to explore the need of socio-economic development in Jodhpur District. A detailed meeting was also held with Shri Abhsihek Surana, IAS, CEO, Zilla Parishad, Jodhpur on the scope of development work especially in the area of Education and Women Empowerment in Jodhpur.



PHDRDF EVENTS

E. ROTARY INDIA WATER CONSERVATION TRUST

The Memorandum of Understanding signed in 2007 between PHD Rural Development Foundation and Rotary India Water Conservation Trust was renewed on 25th October 2021 in presence of Rtn. Anup Mittal, District Governor, PDG. Ranjan Dhingra, President, Rotary India Water Conservation Trust, Mr. Saurabh Sanyal, Secretary General, PHDCCI and ; Dr Kadambari, CEO, PHDRDF and other Rotarians.



F. ROTARY DISTRICT 3011 CONCLAVE 2022

During two days Conclave of Rotary District 3011 held on 12th March 2022 at Thyagraj Stadium; Dr Kadambari represented PHDCCI as Key note speaker and Panellist in the session "Water Conservation". Other speakers included IAS Ashok Kumar, Director General National Mission on Namami Ganga.

